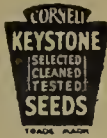


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247
KEYSTONE



KOMMENTS

PUBLISHED IN THE INTEREST OF BETTER SEEDS

Vol. 9, No. 20

CORNELI SEED COMPANY, 230 BIDDLE STREET, ST. LOUIS, MO.

SEPT. 16, 1933

KEYSTONE 1934 ART CALENDARS

Profitable Keystone Dealer Sales and Good Will Builder

The Keystone Dealer

ART CALENDARS FOR 1934



A selection of five attractive, six color pictures are available for your selection. The subjects are exact reproductions of original paintings by artists of repute which harmonize with the pleasing design of the calendar mount. Note especially the Keystone Corneli Trade Marks at each side of the calendar pad. This makes a splendid tie-up with your advertisement appearing below the picture subject. Pictures may be had assorted or single, as desired.

AN EFFECTIVE ADVERTISING PLAN DESIGNED FOR THE BENEFIT OF CORNELI SEED COMPANY DEALERS

Illustrated on this page is the attractive Keystone Corneli Art Calendar for the coming season, featuring your name and address. This is a timely Christmas gift which will be appreciated by your customers and prospects, reminding them throughout the entire year to trade with you.

Art Calendars are exceedingly useful and indispensable. They are artistic and well designed and receive the best display space. Calendars are an all-the-year-around reminder which will assist you to establish your place of business as a definite source of supply.

Not only are Art Calendars useful and acceptable gifts, but effective, low cost advertising as well, which should be profitable to your business.

These calendars are guaranteed to be the best material and workmanship. Your advertisement will be correctly printed and calendars delivered in good condition, entirely satisfactory.

May we suggest you send in your calendar order early so that ample time can be given to each Keystone Corneli order.

Fill Out This Order Form Today and Mail

KEYSTONE ART CALENDAR ORDER BLANK

Corneli Seed Company, 230 Biddle Street, St. Louis, Mo.

No. B-135

Date.....

Please furnish Keystone Calendars on our Special Offer as follows:

☐ Minimum Order 100

☐ Subjects Assorted or Single

ART CALENDARS

4 1/2c Each

☐ Send Pictures Single

☐ Send Pictures Assorted

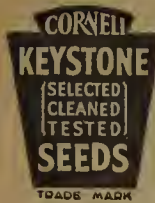
..... Envelopes at \$1.10 per 100 extra

..... Strawboard inserts at \$1.10 per 100 extra

Subject to under-run or over-run up to 5%-Shipment made in Fall, F. O. B. South Bend, Ind. Terms—Net 30 days AFTER SHIPMENT.

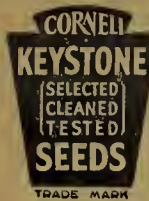
Signed.....

NOTE: Please attach Business Card or Letterhead for Ad Copy.



CORNELI SEED COMPANY

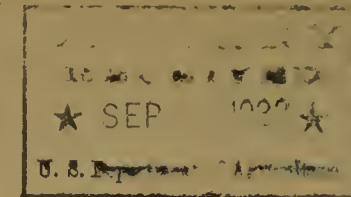
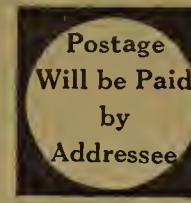
WHOLESALE FIELD SEED PRICE LIST
SAINT LOUIS, MISSOURI



General Office
230 BIDDLE STREET

Consolidating { SCHISLER CORNELI SEED CO.
D. I. BUSHNELL & CO.
PLANT SEED CO.

Warehouse
711 SO. MAIN STREET



We quote to Dealers only. F. O. B. St. Louis, subject to market changes, bags charged extra and not returnable. Terms: Cash, no discount, subject to demand draft. We make an extra charge of 15c per package on orders for 60 lbs. or less when priced for full bags.

We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds we sell and will not be responsible for the crop.

TELEPHONE:
CHestnut 7790

ORIGINATORS, GROWERS, CLEANERS, REFINERS, IMPORT-
ERS AND EXPORTERS OF FIELD SEEDS -- GARDEN
SEEDS -- FLOWER SEEDS

DISTRIBUTORS: INOCULANTS, SEMESAN
FERTILIZERS, CERESAN
INSECTICIDES

BUSINESS REPLY CARD
FIRST CLASS PERMIT No. 141 Sec. 384 1/2, P. L. & R., ST. LOUIS, MO.

CORNELI SEED COMPANY
230 BIDDLE ST.,
ST. LOUIS, MO.

VOL. 9 BAGS ARE NOT RETURNABLE

SEPT. 16, 1933

LIST NO. 20

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
RED CLOVER Seamless Sacks Extra	per 100 lbs.		
KEYSTONE.....			
Horse Shoe.....	ASK FOR		
Choice.....	PRICES		
Mammoth (Sapling) Key- stone.....			

	per 100 lbs.
ALSIKE Seamless Sacks Extra	
KEYSTONE.....	ASK FOR
Horse Shoe.....	PRICES

	per 100 lbs.
SWEET CLOVER Seamless Sacks Extra	
KEYSTONE White Blossom	\$6.00 \$6.25 \$6.50
Horse Shoe, White Blossom	5.60 5.85 6.10
Choice, White Blossom...	5.25 5.50 5.75
Grundy Co. (White) Key- stone.....	6.00 6.25 6.50
Unhulled (White).....	5.00 5.25 5.50
Hubam (White Annual)....	8.00 8.25 8.50
KEYSTONE Yellow Blossom	

ALFALFA		per 100 lbs.		
U. S. Verified Origin				
Seamless Sacks Extra				
We carry only the best or				
KEYSTONE of the following				
origins.				
Kansas non-irrigated ...	\$12.00	\$12.25	\$12.50	
Kansas Certified by Kans.				
Crop Improvement Assn.	14.00	14.25	14.50	
Kansas-Oklahoma.....	11.50	11.75	12.00	
Oklahoma	11.00	11.25	11.50	
Dakota, No. 12.....				
Utah (The Bee Hive State).	14.75	15.00	15.25	
In sealed, 1 Bushel Bags.				
Northwestern Hardy.....	14.50	14.75	15.00	
Bunny Brand.....	11.50	11.75	12.00	
Western Non-irrigated.				
Horse Shoe (Common)....	11.00	11.25	11.50	
Choice.....	10.00	10.25	10.50	
Grimm, State sealed, Red Tag	20.00	20.25	20.50	
1 bushel bags.				
Grimm, Minnesota Affi-				
davit.....				
Grimm, State sealed, Blue Tag				
1 bushel bags.				

TIMOTHY		per 100 lbs.		
Seamless Sacks Extra				
KEYSTONE.....	\$5.75	\$5.80	\$6.00	
99.50% pure, over 90% germination.				
Horse Shoe.....	5.50	5.55	5.75	
Choice.....	5.10	5.15	5.35	
Timothy & Alsike Mixed.	6.50	6.55	6.75	

	per 100 lbs.
RED TOP Seamless Sacks Extra	
KEYSTONE, Solid, Silver Seed.....	\$8.25 \$8.30 \$8.50
Horse Shoe.....	7.75 7.80 8.00
Choice.....	7.25 7.30 7.75

	per 100 lbs.
FIELD GRASSES Burlap Bags Included	
Orchard Grass.....	\$10.00 \$10.25 \$10.50
Meadow Fescue.....	8.00 8.25 8.50
Johnson Grass.....	8.00 8.25 8.50

	per 100 lbs.
CRIMSON CLOVER KEYSTONE.....	\$9.50 \$9.75 \$10.00

	per 100 lbs.
RAPE Burlap Bags Included	
KEYSTONE, Dwarf Essex	\$4.35 \$4.40 \$4.60

	per 100 lbs.
HAIRY or WINTER VETCH Seamless Sacks Extra	
KEYSTONE.....	\$11.00 \$11.10 \$11.25

RYE			
	per	bushel	
Large Berry.....	\$1.03	\$1.05	\$1.08
Burlap Bags Included			
	per 100 lbs.		
Kafir Corn (Seed).....
Kafir Corn (Feed).....
Milo Maize (Seed).....
Milo Maize (Feed).....
Buckwheat.....	\$2.75	\$2.80	\$3.00

	per bushel
WINTER TURF OATS...	\$0.75 \$0.77 \$0.80

	per 100 lbs.
TENNESSEE WINTER BARLEY Beardless	1.35 1.37 1.40

	per 100 lbs.	Less per lb.
ONION SETS Egyptian or Winter Top Sets.....	\$5.00	\$0.07

SEP 27 1933

NEW BAGS

Prompt or Deferred Shipment
Bemis A Seamless
Standard 16 oz. New

50 Bale lots.....	@	\$32.25
10 Bales.....	@	32.75
5 to 9 Bales.....	@	33.50
1 to 4 ".....	@	35.00

Prices per Bale of 100 Bags

You are protected against decline in market at time of shipment, but not later than October 1st, 1933. Federal Processing Tax is included in above prices.

SEED WHEAT	per bushel		
	10 sacks & over	5 to 9 sacks	1 to 4 sacks
Red Winter.....	\$1.45	\$1.47	\$1.50
Seamless or extra.			

	100 Lbs. & Over Per Lb.	10 Lbs. & Over Per Lb.	Per Lb.
TURNIP			
Aderdeen.....	\$22.00 \$0.23 \$0.25		
Extra Early Purple Top Milan	25.00 .28 .30		
Japanese Shogoin.....	30.00 .32 .35		
Large White Globe.....	22.00 .23 .25		
Long White Cowhorn.....	20.00 .22 .25		
Purple Top, Strap Leaved...	22.00 .23 .25		
Purple Top, White Globe....	25.00 .27 .30		
Snowball.....	22.00 .23 .25		
Southern Prize.....	15.00 .17 .20		
Seven Top or Winter Greens.	14.00 .15 .18		
White Egg.....	22.00 .23 .25		
White Flat Dutch.....	22.00 .23 .25		

	per 100 lbs.
RUTABAGA	
Americ Purple Top.....	25.00 .27 .30

	per 100 lbs.
BLUE GRASS Burlap Bags Included	
KEYSTONE Kentucky.....	\$13.25 \$13.50 \$14.25
Horse Shoe, Kentucky....	12.50 12.75 13.50

LAWN AND FANCY GRASSES	5 Sacks & Over	1 to 4 Sacks	Less
	per 100 lbs.		
Burlap Bags Included			
KEYSTONE CITY LAWN	\$13.00	\$13.25	\$14.00
Mostly Blue Grass for a permanent lawn.			
Horse Shoe Lawn Grass..	12.00	12.25	13.00
Mound City Mixture....	11.00	11.25	12.00
For a quick green turf.			

WHITE DUTCH CLOVER				
	Seamless Sacks Extra	per 100 lbs.		
		Full Sacks	25 to 100 lbs.	Less
KEYSTONE.....		25.00	27.00	32.00
Horse Shoe.....		23.00	25.00	30.00
Choice		20.00	22.00	27.00

	per 100 lbs.
CLIPPER FAN MILLS	
No. 1-B with 12 screens.....	30.00
No. 2-B with 12 screens.....	37.00
Ask for descriptive literature.	

	per 100 lbs.
SUNFLOWER	
Recleaned (for seed).....	\$3.00 \$3.05 \$3.25
Poultry Grade.....	2.25 2.30 2.50
Large Seed for Parrots...	4.00 4.05 4.25

	5 Sacks 6 Over	1 to 4 Sacks	Less
BIRD SEED, Etc.	per	100 lbs.	
Canary (Turkish).....	\$4.25	\$4.50	\$5.00
Canary (Argentine).....	4.00	4.25	4.75
Hemp.....	4.00	4.25	4.75
Bird Millet.....	1.65	1.90	2.75
Sweet Bird Rape.....	6.00	6.25	7.00
Bird Thistle.....	13.00	14.00	16.00
Bird Lettuce.....	10.00	11.00	14.00
Bird Pepper (Hot).....	25.00	27.00	30.00
Mixed Bird Seed.....	5.00	5.50	6.00
Poppy or Maw.....	18.00	20.00	23.00
Cuttle Bone (4 to 6-inch) (Per Case 25 lbs., \$7.00)			30.00
Cuttle Bone (2 to 3-inch) (Per Case 25 lbs., \$5.00)			22.00
Charcoal (for poultry)....	2.25	2.50
Flax.....	4.00	4.25	4.75
Canada Field Peas.....	5.00	5.05	5.25

	per 100 lbs.
POP CORN AND PEANUTS	
Pop Corn, White Rice....	2.75 3.00 3.25
Pop Corn, Jap. Hull-less..	2.75 3.00 3.25
Pop Corn, So. American Dynamite.....	2.75 3.00 3.25
Peanuts, Fancy Jumbo...	7.00 7.50 8.00

	per 100 lbs.
FERTILIZER	
Vigoro—100 lb. sack.....	2.90 3.00 4.00
Vigoro—50 lb. sack.....	1.75 1.80 2.50
Vigoro—25 lb. sack.....	1.00 1.05 1.50
Vigoro—5 lb. (14 to case)(per case)	4.62 .50
Vigoro—12 oz. (36 to case)(per case)	2.16 .10

	per 100 lbs.
Bone Meal, 1 1/4-29-0.....	2.50 40.00
2-12-4 For Grain.....	2.25 40.00
Prepared Sheep Manure.....	1.60 28.00
Nitrate of Soda.....	3.00 55.00
Sulphate of Ammonia.....	2.50 42.00
Ammono-Phos.....	4.00 75.00
16% Super Phosphate.....	4.00 25.00
(125 lb. sack, \$2.00)	
Tobacco Dust.....	3.50 45.00
(Broken Sacks, \$5.00 per 100 lbs.)	

PEAT MOSS		per bale		
Imported from Germany. Bales contain 20 bushels. Weight about 150 lbs to 175 lbs.				
	10 Bales or over	5 to 9 Bales	1 to 4 Bales	
Poultry Litter.....	2.50	2.60	2.75	
Fine Ground for Gardens	2.50	2.60	2.75	
Fine Ground (Small Bales, about 20 lbs.).....	.50	.55	.60	

10-SACK PRICES APPLY ON STRAIGHT OR ASSORTED ORDERS OF 10 SACKS OR MORE



SAY CORNELI
Rush this Order Out

ORDER CARD
Requires no Postage

LIST No. 20

**USE THIS
POST CARD
WHEN ORDERING**

Date _____

Please Ship Via _____

No. BAGS	QUALITY	KIND OF SEED

Quick
Accurate
Seed
Service

Name _____



Be sure to fill in Address _____

*We Pay
the Postage*

**SELL
KEYSTONE
SEEDS**

and make

**SATISFIED
CUSTOMERS**

RETURN POSTAGE GUARANTEED

CORNELI SEED COMPANY

Garden, Field, Grass Seeds & Onion Sets
Saint Louis, U. S. A.

Sec. 435½ P. L. & R.
U. S. POSTAGE
PAID
St. Louis, Mo.
Permit 336

U. S. Dept. of Agriculture
Washington, D. C.

MARKET QUOTATIONS

INOCULATE ALL LEGUMES
WITH
NITRAGIN
The Original Legume Inoculator

When ordering, always specify kind of seed.

Alfalfa, All Clovers	
Size	Dealer Retail
½ bu.	\$.35 \$.50
1 bu.63 .90
5 bu.	2.80 4.00

Peas, Vetch, Beans, Austrian Winter Peas	
Size	Dealer Retail
½ bu.	\$.30 \$.40
1 bu.45 .60
*1½ bu.65 .90
5 bu.	1.75 2.50

*"100 lb. size." Packed
only for Vetch and
Aust. Pea.

Leads in High Germ Count
Dated — Fresh Each Year

**INOCULATOR
PRICES**

Soy Beans, Cow Peas Lespedeza (Hulled)	
Size	Dealer Retail
1 bu.	\$.30 \$.40
2 bu.50 .70
5 bu.	1.05 1.50
10 bu.	1.75 2.50

**Garden NITRAGIN
for Peas, Beans,
Sweet Peas**

Inoculates from 1 oz. to
8 lbs. seed, Price 25c

Quantities	Dealer	Retail
Dozen Lots	\$ 2.04	\$.25 ea.
Half Gross	11.52	.25 ea.
Gross	21.60	.25 ea.

For Wheat,

SELL!

New Improved

CERESAN

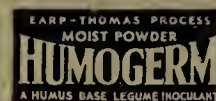
Prices same as regular *Ceresan*
listed below

CERESAN

A Dust Disinfectant for Wheat, Oats, Barley,
other Cereals and Cotton.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1½ "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

FRESH FOR YOUR PROTECTION



**Billions of Live
Virile Bacteria**

PRICES All Clovers, Alfalfa (Small Seeds)			Peas, Vetch, Beans, Cow Peas, Soy Beans, Peanuts, Lespedeza (Large Seeds)		
Size	Dealer	Retail	Size	Dealer	Retail
½ Bu. \$.23		\$.35	1 Bu. \$.23		\$.35
1 Bu. .32		.50	2 Bu. .32		.50
2½ Bu. .65		1.00	5 Bu. .65		1.00
10 Bu. 2.65		4.00	20 Bu. 2.65		4.00

When Ordering, Always
Specify Kind of Seed.

SEMESAN

A General Disinfectant for Vegetable and
Flower Seeds or Bulbs, and Certain
Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	1½ "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

SEMESAN JR.

A Dust Disinfectant for Seed Corn.

Size of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.40	\$ 3.20 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	1½ "
25-lb. pail	28.75	23.00 per pkg.	1 only
100-lb. drum	110.00	88.00 " "	1 "
300-lb. "	315.00	252.00 " "	1 "